

Entergy Arkansas offers tools to help customers manage winter energy costs

Resources can help monitor energy use, manage bills and find financial assistance

LITTLE ROCK, Ark. – As colder temperatures drive up electricity use, Entergy Arkansas is focused on helping customers manage their energy bills. A key pillar of the company's Next Generation Arkansas initiative is affordability. The online [Bill Toolkit](#) is one resource that can help customers use energy more efficiently, manage monthly costs, and access bill payment and financial assistance options during the winter months.

“At Entergy, we’re committed to helping customers stay comfortable and keep costs down during the winter months,” said Ventrell Thompson, VP of customer service. “Our online Bill Toolkit makes it simple to manage your account, find energy-saving tips, and explore assistance programs, all designed to give customers more control over their energy use and budget.”

Tracking energy use through myAdvisor

Customers can set electric usage alerts and monitor how much energy they use each day through bill management tools like myAdvisor, which is available through their [myEntergy](#) account online. Tracking usage over time can help customers identify trends that contribute to higher usage and budget their monthly expenses. With the myAdvisor dashboard, customers have access to not only usage and cost details, but also bill history and projections, analyzer tools and more. On the [Entergy mobile app](#) this information can be found by tapping the “usage” tab.

Managing bills through payment options

We also offer several flexible payment options, so customers can choose when, where and how they receive their bills.

- [Pick-A-Date](#) allows customers to pay their bills when it works best for them.
- [Level Billing](#) allows customers to “level out” seasonal energy use fluctuations, making their bills more consistent every month.
- [PaperFREE](#) billing allows customers to get their bills emailed as soon as they post and instant access to two years of billing history.
- [AutoPay](#) allows customers to avoid late fees, writing checks and paying for postage by having bills automatically deducted from their bank accounts.

We encourage customers who may need additional payment options to reach out. To see if you qualify for deferred payment arrangements or payment extensions, visit [our mobile app](#) or [myEntergy](#).

Finding financial assistance

We are here to help customers needing extra help with paying their electric bills. Entergy partners with local and state organizations to connect qualified customers with financial help, including:

- [The Power to Care program](#) provides emergency bill payment assistance to older adults and customers with disabilities.
- [Low Income Home Energy Assistance Program](#) or LIHEAP provides financial assistance for energy bills and other energy-related expenses.

- [Single Stop](#) makes it easy for customers to quickly and confidentially check their eligibility for federal, state and local financial assistance.

For more ways to save energy and money, customers can visit BillToolkit.entergy.com. Throughout 2026, Entergy Arkansas will be holding customer care events around the state where customers who prefer in-person assistance can speak with representatives about options and resources available to them. Details will be announced periodically.

About Entergy Arkansas

Entergy Arkansas provides electricity to approximately 735,000 customers in 63 counties. Entergy Arkansas is a subsidiary of Entergy Corporation (NYSE: ETR). Entergy produces, transmits and distributes electricity to power life for 3 million customers through our operating companies in Arkansas, Louisiana, Mississippi and Texas. We're investing for growth and improved reliability and resilience of our energy system while working to keep energy rates affordable for our customers. We're also investing in cleaner energy generation like modern natural gas, nuclear and renewable energy. A nationally recognized leader in sustainability and corporate citizenship, we deliver more than \$100 million in economic benefits each year to the communities we serve through philanthropy, volunteerism and advocacy. Entergy is a Fortune 500 company headquartered in New Orleans, Louisiana, and has approximately 12,000 employees. Learn more at EntergyArkansas.com and connect with [@EntergyARK](#) on social media.

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