

FOR IMMEDIATE RELEASE

Friday, June 2, 2023

MEDIA CONTACT:

annamorshedi@gmail.com

*****MEDIA ADVISORY*****

**SUNDAY, JUNE 4, 2023: ARKANSAS GUN SAFETY ADVOCATES TO HOST
COMMUNITY WEAR ORANGE EVENT AS PART OF NATIONWIDE EFFORT**

2023 Has Already Been A Deadly Year Due to Gun Violence in the United States; [#WearOrange](#) Campaign – With 400 Events Nationwide – Demands an End to This Public Health Crisis

LITTLE ROCK, ARKANSAS - On Sunday, June 4, 2023, as part of [Wear Orange](#) Weekend and National Gun Violence Awareness Day, volunteers with the Arkansas chapter of Moms Demand Action, in partnership with the Everytown for Gun Safety Support Fund, will cohost a Wear Orange event to honor the lives of those affected by gun violence and elevate gun violence prevention efforts nationwide. The Arkansas event will include food, activities for the kids, speakers and gun violence prevention resources. All are welcome.

WHAT:

A community event honoring the lives of those affected by gun violence and elevating the voices of those demanding an end to this crisis. The Arkansas event will include Moms Demand Action volunteers, local gun safety and violence prevention organization leaders, survivors of gun violence and the founders of KURE (Kids UR Everything) and the Awareness Center.

WHO:

- Jessica Scott, Greater Little Rock Moms Demand Action
- Anna Morshedi, Greater Little Rock Moms Demand Action
- Mariah Hatta, Everytown Survivor Fellow and Greater Little Rock Moms Demand Action
- Keyon Neely, Founder, KURE (Kids U R Everything)
- Pastor LaKeisha Braggs, The Awareness Center

WHEN/WHERE:

Sunday, June 4, 2023

2:00 p.m. – 5:00 p.m. CT

The Awareness Center, 900 South Pine Street, Little Rock

To attend the event or to interview a Arkansas Moms Demand Action volunteer or another listed participant, please contact at annamorshedi@gmail.com.

About Wear Orange

Wear Orange originated on June 2, 2015 — what would have been Hadiya Pendleton's 18th birthday. It began with teenagers in Chicago, who wanted to honor their friend, Hadiya, after she was shot and killed on a playground at 15 years old. Today, Wear Orange honors Hadiya and the more than 120 people who are shot and killed every day in America, as well as the hundreds more who are wounded and the countless others who witness acts of gun violence. Wear Orange brings together survivors, activists, and communities all over America to demand change.

In the first half of 2023, gun violence in America has already devastated far too many families and communities. But as gun violence has continued, so too has the movement to stop it. Every year, #WearOrange expands as community partners and gun safety advocates hold events — from gatherings, to community beautification projects, to donation drives and Wear Orange walks. This year, Moms Demand Action and Students Demand Action volunteers will be organizing hundreds of Wear Orange events across the country and their voices will be louder than ever.

The Wear Orange campaign asks everyone in America who wants to end gun violence to do one simple thing on June 2, National Gun Violence Awareness Day: Wear Orange. The broad-based Wear Orange campaign was inspired by activists in Chicago and New York City. Orange is the color that Hadiya Pendleton's friends wore in her honor when she was shot and killed in Chicago at the age of 15 in 2013. After her death, they asked us to stand up, speak out, and Wear Orange to raise awareness about gun violence. Since then, orange has been the defining color of the gun violence prevention movement. New York City gun violence prevention advocates declared orange as the color of peace, and orange is the color hunters wear in the woods to protect themselves and others. Communities across America will Wear Orange on June 2 for National Gun Violence Awareness Day and participate in events throughout Wear Orange Weekend on June 3 and 4. Those who Wear Orange promise to honor the more than 120 people shot and killed every day in America, as well as the hundreds more wounded and the countless others who witness acts of gun violence.

###

