

THE SHORTER REPORTER



**Timothy
Campbell:**
*Revitalizing the
community.*



**COVID 19
Home Test
Give Away**

Quarterly Review
Quarter 1 2022



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Shorter College Receives School Record in Gifts for 2021-2022 School Year

Shorter College has received a record breaking gift of \$200,000 from an anonymous donor who was impressed by the Second Chance Pell Experimental Program and the Anchor Re-Entry Programs, which service those who have been affected by the Justice System.

On November 26, 2021, Shorter College closed out its calendar year established the Shorter College Foundation Endowment, Inc., and funding it with \$250,000 of the \$1 million received last year from the HBCU appropriation from the State of Arkansas for scholarships. The HBCU appropriation resulted from a bill sponsored by Arkansas State Senator Linda Chesterfield and the Arkansas Legislative Black Caucus, and supported by Governor Asa Hutchinson, enacted and funded to provide additional financial support for the Historically Black Colleges and Universities (HBCU's) in Arkansas. Shorter College will use an additional \$250,000 to create 40 full scholarships to awarded to eligible students in the 2022-2023 academic year. The balance of the funds received by Shorter College from the HBCU appropriation is being held on deposit for future scholarship needs. The creation of the Shorter College Foundation Endowment, Inc., is a historic event for Shorter College. Establishment of the Shorter College Foundation represents the first time that Shorter College has created a separate corporate entity with its own board of directors to hold funds in perpetuity to ensure the long-term fiscal integrity of the college and its ability carry out its mission.

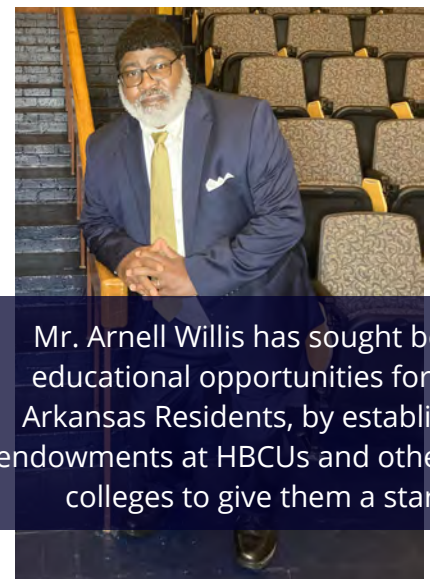
Shorter College has been exceedingly favored over the last six months from the community at large as well. Former Helena-West Helena Mayor, Arnell Willis, Sr. endowed \$50,000 in scholarships for students from East Arkansas Communities to attend Shorter College, majoring in Entrepreneurial Studies.

Gifts such as these have been pouring in to Shorter College this school year, we have received the largest numbers of state, organization, private and individual gifts.

Shorter College thanks you!



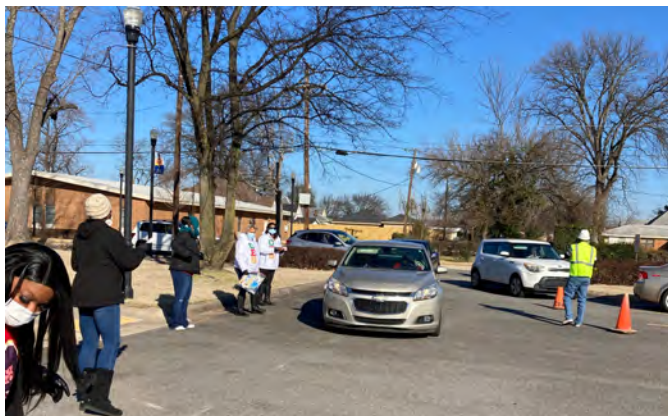
Gov. Asa Hutchinson (L) and Sen. Linda Chesterfield (C) have been a strong support in state funding for HBCUs



Mr. Arnell Willis has sought better educational opportunities for East Arkansas Residents, by establishing endowments at HBCUs and other small colleges to give them a start.

SAFETY FROM HOME:

PROVIDING HOME TESTING KITS FOR THE COMMUNITY



This Martin Luther King, Jr. Day Shorter College participated in a full Day of Service as handed out nearly 500 Home Covid 19 Testing Kits to the Central Arkansas Community. Volunteers came from throughout the community which included Rep. Jamie Scott (D) and Circuit Court Judge [Get his name].

At the start of 2022, the Arkansas Department of Health named Shorter College a designated Community Testing Center. Therefore, Shorter College will host Test Kit Distributions throughout the year for community members.

in the wake of the 2020 Pandemic, the Arkansas Department of Health granted Shorter College over \$500,000 to assist with continuing their Safe School initiative. Shorter College has had five vaccine clinics starting in October of 2020.

The vaccine clinics have distributed the Pfizer, Moderna, and Johnson & Johnson (J & J) vaccines to students, staff and th community

of North Little Rock, specifically the Sherman Park/Dark Hollow area.

As a result of the CARES Act of 2020, Shorter College has also been able to distribute Safe-School Benefit Stipends to all of our students as an incentive for being fully vaccinated. The campus as a whole benefits from new technology and access to internet. Safety protocols included temperature check stations and plexiglass boards in classrooms and offices as dividers. Shorter College has an over 90% vaccinated staff, and the goal is to see the same results from our students.

Shorter Students who show proof of being fully vaccinated receive a \$500 Safe School Benefit. In addition, for successfully completing their semester, students will receive \$1000. Students also are allotted a free Meal Plan for one meal per diem with our Food Services Department.



For more information about Covid-19 vaccinations or COVID Home Test Distribution, go to the CDC website or visit the Arkansas Department of Health website: www.healthy.arkansas.gov



Students Complete Certification and Move on to Paid Internships

The Reimagine Workforce Program has had two students complete the IBM Enterprise Thinking Certification. Bailejone Lagoye and Tierra Land are both excited for their next steps: a paid internship with SAFEFoods, Inc. that will begin later this month. Lagoye and Land both took advantage of ReimagineWorkforce Programs IBM Business and Entrepreneurial Program. Lagoye formerly worked in IT programming and management prior to the pandemic and needed some extended training to re-enter the workforce. Land is a mother who found a need for better skills to be able to better support her family and *reimagine* a different career path.



Lagoye and Land announcing their completion: "It's a new day with new skills needed for the workforce," says Lagoye with Land following up saying, "and we are now ready for it!"

The Reimagine is a collaborative program with Shorter College, the Department of Workforce Services, and the University of Arkansas Global Campus. It is a 3-year program focused on marketable job skills. The goal is to: RETRAIN displaced workers due to the Pandemic; RE-ENTRY to the Workforce; and REIMAGINE a future career pathway. The Reimagine Workforce Grant Program is looking to continue to partner with more companies and organizations who are looking for opportunities to expand their employment through the Internship Program. The Internship Program provides the funding for the paid internships of the students, allowing for students to attain valuable work experience to assist with job placement.

The Reimagine Grant develop, provide and distribute curriculum to students of the program. We are seeking to serve adults 18 and up. There is no prior experience required to begin this program. Badges and Certifications can span from 3 weeks - 3 months. Each student will receive a laptop while enrolled and digital lesson plans for each certificate training.

To Learn more about the Reimagine Workforce Program, visit:
www.shortercollege.edu/reimagine or call 501-396-3913.

Revitalizing the Community

Tim Campbell's Journey to Community Growth and Engagement

Shorter College has seen the likes of great students and staff however, when Tim Campbell, the Shorter College Admissions Recruiter, joined our team this year we gained a gem in the Central Arkansas Community.

As a multi-awarded community member, Tim Campbell has pursued efforts in making the underfunded and congested communities of the metropolitan area grow in business practices, educational endeavors and other platforms of socio-economic change. He serves as the youngest representative He is the Ward 1 Representative: Racial and Cultural Diversity Commission for the City of Little Rock. He is also, on the Pulaski County Criminal Justice Coordinating Committee. In 2020, he founded *The Arkansas Movement for Change (aka The Movement)* an organization to assist with fundraising and volunteer recruitment for social non-profits.

Timothy Campbell is a graduate of the University of Arkansas at Pine Bluff, and is currently completed his Master's Degree in Public Administration from the Clinton School of Public Service. During his collegiate tenure, Campbell was an active leader and global servant. In 2017, Campbell joined the Peace Corps spending three years in Gambia as a Community Health Facilitator. Upon his return, he picked up steam joining committees and tasks forces across the metropolitan area.

Over the last year Mr. Campbell has received multiple awards for service including the Martin Luther King Commission's esteemed L.E.A.D Award for Service. He has received the highest honor at the Clinton School of Public Service, the Shannon Butler Award. He was the keynote speaker for the US Embassy in Japan for Black History Month 2020.

During his time here at Shorter College, Campbell has developed relationships with Central Arkansas Charter Schools and Alternative Learning Environments for Students. He understands that today's youth looks up to Social Media Influencers as a vision of success. With the principles of Shorter College, Campbell intends to invite students to learn the importance of education and the support they will have once on campus.

Mr. Campbell sets out to grow Shorter College in to a first choice for students who are ready to start their path to possible. He assists with Student Programming, both social and educational, ensuring that the growth factor is always at the forefront of our student services.



"Today's youth see a large Social Media following as a means of success. I know that without a solid education, training and support; success is short-lived. Success is always a long-term goal."

CORPORATE CONNECTIONS:

Shorter College Department of Career Services invites Central Arkansas businesses



The Joiners, former Shorter College Graduates and now owners of Legendary Barber School are hoping to work with Shorter College to attain business and entrepreneurial interns.

The Shorter College Career Development team invited over 50 of Central Arkansas' Major Corporations to Campus for our Inaugural Corporate Day.

Spear-headed by Kelley Huskey, the Department of Career Services has a goal of having 100 Corporate partners to assist with job placement for students after they graduate. Huskey says, "Not only is important that we help them with their degree, but also that we assist them post graduation to enhance their career opportunities. "

The luncheon included business in all industries across the region: media, entertainment, finance,

justice and education. The Corporate Day was also well attended by local government officials including: Senator Jane English (R), Senator Linda Chesterfield (D) and Representative Jamie Scott (D). The ultimate goal is to be able to place Shorter College Graduates in Career Fields where they can grow and build marketable job skills. The success of 80% of the attending corporations becoming partners for internship, mentorship and post-educational job placement for Shorter College Students was astounding.

For more information on Corporate Partnership or how to submit job/internship ads to the campus, please contact Kelley Huskey via khuskey@shortercollege.edu.



Representatives of various companies around the Little Rock Metro agreed to be corporate sponsors for locations to place graduates in jobs.



Director of Career Services, Kelly Huskey, plans to host more events inviting the business community to Shorter College and employing our students.