



For More Information, Contact:

Raymond Omar Long

Chief Executive Officer

(501) 680-5179

rlong@bbbsca.org

FOR IMMEDIATE RELEASE

Big Brothers Big Sisters Central Arkansas Is Gearing Up For Its Annual "Bowl For Kids' Sake" Fundraiser

Little Rock, AR (September 15, 2021) --- The Bowl For Kids' Sake is an annual event and one of the largest fundraisers for Big Brothers Big Sisters of Central Arkansas.

Each year hundreds of participants from across Central Arkansas gear up for the event. This year, the event theme is Halloween-focused, and all teams are encouraged to wear their most creative costumes.

The day will be full of bowling, food, drinks, laughter, memories, and prizes while raising funds that allow BBBSA to continue its mentoring program that positively impacts the youth in our community.

The event will take place on Saturday, October 30, 2021, from 12:30 - 2:30 pm, and Sunday at Millenium Bowl in Maumelle, AR, October 31, 2021, from 1:30 - 3:30. In addition to on-site teams, there is a virtual option available as well.

Team registration is \$500.00, corporate sponsorships start at \$2,000, and registration is available online at www.weignitepotential.org or call 501.891.6723, ext. 229 and ask for Michaela.

ABOUT BBBSA:

For more than 50 years, Big Brothers Big Sisters of Central Arkansas has served to fulfill the mission to provide children facing adversity with strong and enduring, professionally supported, one-to-one relationships that ignite their potential and change their lives for the better. To learn how to positively impact a child's life as a volunteer or donor, visit weignitepotential.org.

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