



PRESS RELEASE

Two New Master's Programs in Business and Education to Launch Fall '21

Pine Bluff, AR (August 2, 2021) – The University of Arkansas at Pine Bluff (UAPB) will offer two new master's programs beginning the Fall 2021 semester after receiving approval from the Arkansas Higher Education Coordinating Board. The Master of Business Administration (MBA) and the Master of Education-Vocational Rehabilitation—Addiction Counseling are now accepting students.

“Both of these programs will play integral roles in the growth of our current Graduate Program offerings,” said Dr. Robert Z. Carr, Jr., Provost and Vice Chancellor for Academic Affairs. “As we continue to enhance learning opportunities for UAPB students, the development of these and other high quality, in-demand graduate programs are vital to the continued growth of our institution.”

The MBA will consist of 36 credit hours of courses in accounting, economics, management and organizational behavior. Students will have the option to select one of three specialization areas: 1) Gaming and Casino Management; 2) Hospitality Management; and 3) Business Analytics.

The M.Ed. program will link theory, technique and practice for the 60 credit hours needed for completion. In addition, this program prepares students to sit for the national exam that, once passed, allows graduates to practice throughout the United States. UAPB's existing Master of Science in Addiction Studies program, which focuses on alcohol, tobacco, other drugs and gambling, will provide coursework as well as display to students the intersection of disability and addiction in cases throughout both fields.

“Employment of rehabilitation counselors is projected to grow by as much as 10 percent over the next seven years, faster than the average for all occupations,” said Dr. Adrienne Robinson, graduate coordinator and assistant professor. “This demand for rehabilitation counselors is due to the increase in the elderly population combined with the continued rehabilitation needs of other groups such as veterans and people with disabilities.”

“In a world that is constantly and quickly changing, MBA graduates continue to be in high demand,” said Dr. Lawrence Awopetu, interim dean of the School of Business and Management. “Students who successfully complete degree requirements will be confident about the enhanced

skills developed during the program and gain access to opportunities to pursue career changes, launch businesses or increase their earning potential.”

For more information about the MBA program, contact Dr. Lawrence Awopetu at awopetul@uapb.edu or 870.575.8649.

For more information about the M.Ed. program, contact Dr. Adrienne Robinson at robinsonam@uapb.edu or 870.575.8242.

About the University of Arkansas at Pine Bluff

The University of Arkansas at Pine Bluff (UAPB) is an 1890 Land-Grant HBCU with a diverse student population, competitive degree offerings and stellar faculty. For more than 140 years, UAPB has worked to create an environment that inculcates learning, growth and productivity while affording a basic need to its students: a chance to advance. UAPB offers certificate and associate degree programs, more than 30 undergraduate and master's degree programs and a doctorate program in Aquaculture/Fisheries. Students are active in more than 100 organizations, including an internationally renowned Vesper Choir, Marching Band, Concert Bands, Wind Symphony and an NCAA Division I athletics program.

Information Contact:

Dr. Robert Z. Carr, Jr.
Provost and Vice Chancellor for Academic Affairs
870.575.8475
carro@uapb.edu

###