



For More Information, Contact:  
Raymond Omar Long  
Chief Executive Officer  
(501) 680-5179  
[rlong@bbbsca.org](mailto:rlong@bbbsca.org)

## **"Swing for Kids' Sake" Golf Tournament to Help Celebrate and Sustain Agency's Mission**

---

**Little Rock, AR** (Aug. 24, 2021) --- Considering the challenges presented by the COVID-19 pandemic's safety requirements and social distancing restrictions, Big Brothers Big Sisters of Central Arkansas is hosting its first-ever "Swing For Kids' Sake" fundraising golf outing, Friday, Sept. 24, at The Country Club of Arkansas in Maumelle.

Join us from 8 a.m. to Noon for a four-person scramble, delicious lunch and prizes for various contests. We invite the business community to help us launch our first golfing outing. Team reservations are \$500.00. Corporate sponsorships start at \$2,000.

"For more than 50 years, Big Brothers Big Sisters of Central Arkansas has been providing mentoring services to children in Central Arkansas," said Raymond Omar Long, the organization's CEO. "There has never been a greater need for what we do, than right now. Some of our mentoring events must be virtual considering the health and safety of our supporters and participants. This being an outdoor venue allows us to conduct a fundraising event in a fun and safe manner. We need the Central Arkansas community to show up for mentoring by supporting our mission. We need help sustaining our purpose, which is to connect children to a community of caring, conscientious adults who want to help them meet their highest potential."

We recognize that COVID-19 remains a statewide crisis. At BBBSCA, the health and safety of our Littles, Bigs, families, staff, event participants, and partners is our first priority. We are monitoring the situation and following guidance from area health departments and school districts, as well as federal guidance from the CDC. BBBSCA is evaluating all meetings, Match events, and fundraisers. We are encouraging and supporting virtual match meetings currently.

We have two events that will take place indoors planned for later this year that will also celebrate and help sustain our mission. Please place these events on your calendar but consider them tentative as we closely monitor Covid-19 cases in the area.

Bowl for Kids' Sake Central Arkansas is back with a Halloween costume theme. Bowl for Kids' Sake is our largest annual fundraiser attracting over 300 individuals from across the Central Arkansas area. This year, we are bowling at Millennium Bowl in

Maumelle, AR, and featuring a virtual bowl option. Team reservations are \$500.00. Corporate sponsorships start at \$2,000.

Big Past, Bolder, Better, and Bigger Future is the theme of our inaugural "Big Luncheon." On Friday, Nov. 5 at 11:30 a.m., at Next Level Events in Little Rock, AR, we will celebrate 50+ years of service, highlight the impact we've had in this community, and honor community members who have had made a BIG impact on mentoring in Central Arkansas. Curtis Barnett of Arkansas Blue Cross Blue Shield will serve as our keynote speaker. Corporate sponsorships start at 2,500. \$Tables at the event are \$2,000.

For more information about any of these events, visit [bbbsca.org](http://bbbsca.org) or call 501-374-6661

###

**ABOUT BBSCA:**

For more than 50 years, Big Brothers Big Sisters of Central Arkansas has served to fulfill the 'Big Brothers Big Sisters' mission to provide children facing adversity with strong and enduring, professionally-supported, one-to-one relationships that ignite their potential and change their lives for the better. To learn how to positively impact a child's life as a volunteer or donor, visit [weignitepotential.org](http://weignitepotential.org).