

FRIENDS OF JOHN H. JOHNSON



FOR IMMEDIATE RELEASE, CONTACT:

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Free Virtual Tours of Johnson H. Johnson Museum To Be Held During Black History Month

February 1, 2021 (Arkansas City, Ark.) – In observance of Black History Month, Friends of John H. Johnson Museum will offer free virtual tours of the historic John H. Johnson Museum and Educational Center (John H. Johnson Museum) during the month of February. The virtual tours will guide visitors through the boyhood home of the late publishing magnate, John H. Johnson, for whom the museum is named.

The museum is a replica of Johnson’s boyhood home, which reflects a three room “shotgun” house. A shotgun house describes a residential structure with rooms arranged one behind the other and doors at each end of the house. It was a popular style for a house in the Southern United States from the end of the American Civil War through the 1920s.

Features of Johnson’s home museum recreates the original structure built in 1906. An additional room, the legacy room, was built to give audience goers a glimpse into Johnson’s family and Johnson’s publishing company.

Located at 604 President Street and Courthouse Square in Arkansas City, the museum is a partnership between the University of Arkansas at Pine Bluff, Desha County, and the City of Arkansas City.

About Friends of John H. Johnson Museum

The mission of Friends of John H. Johnson Museum is to foster positive collaborations honoring, observing, and celebrating John H. Johnson’s life and legacy through an annual statewide holiday, John H. Johnson Day; and through a curated living history museum with collections, exhibits, programming, and engagement for the community and visitors. For more information on the John H. Johnson Museum, visit www.johnhjohnsonmuseum.org

About John H. Johnson

A native of Arkansas City, Johnson founded Johnson Publishing Company in Chicago in 1942, eventually making it the country’s largest African American-owned publishing business. Besides Ebony, Jet, and Negro Digest magazines, the company's properties included a book division and Ebony Fashion Fair Cosmetics. Among his many honors, Johnson received the Presidential Medal of Freedom and was the first African American to be named to Forbes Magazine list of 400 wealthiest Americans. For more information on John H. Johnson, visit www.johnhjohnsonmuseum.org.

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